

科目類別 Category	科目名稱 Course Title	學 分 數 Credit	時 數 Hour	授 課 時 數 Contact Hour								備註 Remarks
				第一學年 AY 1				第二學年 AY 2				
				上 Fall		下 Spring		上 Fall		下 Spring		
				授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	授課 Lecture	實習 Practice	
專業必修 Core Course (Compulsory)	論文導讀 Paper Reading	0	2	2								
	設計研究方法 Design Research Methodology	3	3	3								
	論文研討(一) Seminar (1)	0	2			2						
	統計方法與資料分析 Statistics and Data Analysis	3	3			3						
	論文研討(二) Seminar (2)	0	2					2				
	合計 Subtotal	6	12	5	0	5	0	2	0	0	0	
專業選修 Elective	產品開發策略研究 Product Development Strategy Studies	3	3	3								
	消費者行為理論與實務 Consumer Behavior Theories & Practices	3	3	3								
	創業管理研究 Entrepreneurship Management Studies	3	3	3								
	商品分析與企劃 Product Analysis and Planning	3	3	3								
	市場調查研究 Market Research studies	3	3	3								
	設計文化專題 Design Culture Special Topic	3	3	3								
	設計與品牌行銷 Design and Brand Marketing	3	3			3						
	設計思維 Design Thinking	3	3			3						
	專案管理實務 Project Management Practice	3	3			3						
	人因設計專論 Ergonomic Design	3	3			3						
	數位媒體科技 Digital Media Technology	3	3			3						
	福祉設計研究 Universal Design	3	3					3				
	跨域整合專論 Interdisciplinary curriculum	3	3					3				
	創新設計專題(一) Special Topics on Innovation and Design(1)	3	3					3				
	設計產業趨勢研究 Research on Design Industry Trend	3	3					3				
	創意商品設計實務 Creative Product Design Practices	3	3					3				
	企業經營個案研討 Case Studies of Business Management	3	3					3				
	實務應用英文(一) Applied English(1)	(2)	2					(2)				備註3： Remark 3:
	設計管理專題 Topics in Design Management	3	3							3		
	創新設計專題(二) Special Topics on Innovation and Design(2)	3	3							3		
	整合行銷傳播與設計 Integrated Marketing Communications and Design	3	3							3		
	服務設計 Service Design	3	3							3		
	實務應用英文(二) Applied English(2)	(2)	2							(2)		備註3： Remark 3:
	專題研究實習 Practice of Topic Research	(1)	4		(1)		(1)		(1)		(1)	列學期修習學分數，但不計畢業學分。 Exclusive for graduation requirement
	教學專業實習 Practice of Professional Teaching	(1)	4		(1)		(1)		(1)		(1)	列學期修習學分數，但不計畢業學分。 Exclusive for graduation requirement
	教育專案實習 Practice of Educational Case Study	(1)	4		(1)		(1)		(1)		(1)	列學期修習學分數，但不計畢業學分。 Exclusive for graduation requirement

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	合計 Subtotal, Elective	63	79	18	0	15	0	18	0	12	0	
畢業最低總學分數36 (專業選修至少應修24學分) Total Number of Required Credits : 36 (Minimum of Electives Requied: 24 Credits)												

備註1：專業必修科目6學分 (不含畢業論文6學分)、選修科目至少應修24學分、畢業總學分為36學分(不含英文選修4學分)。
Remark 1: Core courses: 6 credits required (excluding thesis 6 credits) ,Electives: 24 credits minimum required ,Total Required credits - 36 credits (excluding electives English 4 credits)

備註2：107學年度起入學之學生須依本校「研究生學術倫理教育實施要點」完成學術倫理教育相關課程達6小時以上，始得申請論文學位考試。
Remark 2: The Regulations of“Guidelines Governing the Academic Ethics Course” apply to all students who have enrolled in a program at the master’s level since the 2018-2019 academic year. Students are required to complete Academic Research Ethics Education Course, which is up to 6 hours before applying for Thesis Degree Exam

備註3：依「本所英語能力畢業門檻及輔導要點」規定：研究生修業一年後，英語能力應達多益520分以上或相同等級之其他英語測驗，如未達此標準，應於畢業前修習實務應用英文（一）及（二）課程及格後，始得畢業。
Remark 3: Guideline for English Exit Requirements: Second-year Master’s students must meet the English Proficiency Requirement (TOEIC 520 or above or other acceptable English Proficiency Exam). If not, students are required to complete Practical English I & Practical English II.

備註4：修習專題研究實習、教學專業實習、教育專案實習等科目學分不納入畢業學分數計算。
Remark 4: Electives Practice of Topic Research, Practice of Professional Teaching, Practice of Educational Case Study credits can NOT be used to meet the degree requirements.

備註5：本所商管類課程為：消費者行為理論與實務、創業管理研究、市場調查研究、設計與品牌行銷、專案管理實務、企業經營個案研討、設計管理專題、整合行銷傳播與設計，學生修習商管類課程累計以不超過15學分為原則。
Remark 5: The maximum credits for Business courses are 15. (Consumer Behavior Theories & Practices, Product Development Strategy Studies, Entrepreneurship Management Studies, Market Research studies, Design and Brand Marketing, Project Management Practice, Case Studies of Business Management, Topics in Design Management, Integrated Marketing Communications and Design)